

# FORMING DISCIPLES FOR LIFE AND JUSTICE

### OCTOBER 30<sup>TH</sup>, 2021 VIRTUAL

Join the Bishops of Washington State this October for our one-day virtual event as we help fulfill the Cornerstone Mission: to inspire and educate Catholics and others to continue working together to protect human life: the unborn, individuals who live in poverty or on the margins of society, and people at the end of life. Your contribution will help underwrite conference expenses to allow attendees to participate at no charge.

## CORNERSTONE TITLE SPONSOR

\$15,000

Exclusive Sponsorship. Includes all options listed for Saturday Keynote sponsorship plus: prominent booth display and recognition in virtual exhibit hall, company logo on every communication piece that goes out to attendees, acknowledgement of Cornerstone Title Sponsorship in one key communication piece, thank you acknowledgement in each general session, 2-3 minutes of pre-recorded remarks during the conference, and (2) pre-recorded 30 second host feed.

## KEYNOTE SPONSOR SATURDAY MORNING OR AFTERNOON

\$12,500

Includes all sponsor benefits outlined below plus: Virtual booth posted towards top of virtual exhibit hall and identified as keynote sponsor, keynote session listed with your company name as the sponsor in title and session description, thank you acknowledgement for your keynote sponsorship, (1) 30 second recorded greeting to play during the start of the keynote session.

RESPECT FOR LIFE (DIAMOND) SPONSOR \$10,000 Includes all sponsor benefits outlined below plus: Listing of sponsorship on all marketing messages\*, virtual booth posted towards top of booth listings and identified as Respect for Life sponsor, (1) pre-recorded 30 second host feed, your logo posted as a "sponsor thanks" in the Meeting Hub, company logo listed on registration landing page and email confirmation sent to attendees.

JUSTICE FOR ALL (PLATINUM) SPONSOR \$5,000

Includes all sponsor benefits listed below plus: Listed as conference sponsor in two marketing messages\*, sponsorship acknowledged and thanked during a general session, sponsor ad on the rotating banner found on the timeline page in the virtual portal (main page that all attendees return to between each session).

CARE FOR FAMILIES (GOLD) SPONSOR \$3,500 Includes all sponsor benefits listed below plus: Exhibitor provided promotional video embedded in virtual booth (MP4 format), sponsor logo listed on all registered attendee communications (begins once sponsorship is paid in full).

HOPE (SILVER) SPONSOR \$2,500 Includes all sponsor benefits listed below plus: (4) virtual booth staff, sponsor logo on general session welcome and exit slides, listed as conference sponsor in one marketing message\*.

PARTNER IN MINISTRY (BRONZE) SPONSOR \$1,000 Includes (1) virtual sponsor booth, link to website and marketing materials from your booth, (2) virtual booth staff, access to the "Meeting Hub" (i.e. all registered attendees), access to the virtual conference sessions, sponsor logo on the event website, covers the cost of (10) attendees to attend Cornerstone for free.

<sup>\*</sup>Indicates that booth must be paid by August 30, 2021 to receive sponsor benefit.



#### Cornerstone Catholic Conference - Virtual October 30, 2021

Your generosity towards the Cornerstone Catholic Conference supports the Catholic Bishops of Washington State in their efforts to build a culture of encounter and protect all human life. These efforts include:

- Providing inspiring and knowledgeable Catholic speakers to deepen Catholics' understanding of the consistent ethic of life.
- Offering an opportunity for Washington Catholics to gather for faith formation and fellowship.
- Informing Cornerstone participants of major issues that enable them to more effectively live out their faith in the public square.
- Developing missionary disciples to go forth and advocate for the life and dignity of each human person.

#### Register Online Today

#### wacatholics.org/Cornerstone

Each opportunity listed below includes: (1) virtual booth, links to your marketing materials/website, all conference sessions, networking opportunities with attendees, logo on the WSCC website, and covers the cost for (10) attendees to attend the WSCC for free!

Ouestions: Contact the Cornerstone Exhibits Manager at 206.349.5913 or cornerstone.exhibits@kfevents.com

SPONSOR LEVEL	AMOUNT	# OF VIRTUAL BOOTH STAFF	*REMARKS DURING CONFERENCE	RECOGNITION FROM PODIUM IN GENERAL SESSION	LOGO ON ROTATING BANNER	*LOGO ON ATTENDEE COMMUNICATION	LOGO ON GENERAL SESSION SLIDES	MARKETING VIDEO IN BOOTH
Cornerstone Title Sponsor	\$15,000	4	Yes	Yes	Yes	Yes	Yes	Yes
Keynote Sponsor	\$12,500	4	Yes	Yes	Yes	Yes	Yes	Yes
Respect for Life Sponsor	\$10,000	4	Yes	Yes	Yes	Yes	Yes	Yes
Justice for All Sponsor	\$5,000	4	No	Yes	Yes	Yes	Yes	Yes
Care for Families Sponsor	\$3,500	4	No	No	No	Yes	Yes	Yes
Hope Sponsor	\$2,500	4	No	No	No	No	Yes	No
Partner in Ministry Sponsor	\$1,000	2	No	No	No	No	No	No

<sup>\*</sup>See specifics on front side of brochure; may includes host feeds and/or pre-recorded comments, and different marketing pieces.

Sponsorships must be secured and paid by August 30, 2021 to receive sponsor benefits.